



**Cars and Coffee srl**  
Via Monginevro 122  
10141 Torino - Italia  
[www.carsandcoffee.it](http://www.carsandcoffee.it)

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## **Press Release n° 03**

Torino, 11th April 2016

# **Cars and Coffee Brescia 2016**

**270 cars, among hyper, super and vintage cars.  
The most epic and record-setting event in Europe.**

Cars and Coffee Brescia 2016, a unique edition and the most important ever planned in Italy can be now placed amongst the European top events

Following the big success of last year's edition, it was not easy to exceed expectations, but the operation may be regarded as highly successful, with amazing record numbers.

Participants, coming from 14 different countries including the USA and Hanoi City, represented most of Europe drivers and 32 luxury brands among the most admired worldwide.

The quantity and the diversity of cars displayed were so high that this Cars and Coffee edition may be considered as the best multi-brand event ever planned in Italy and one of the most appreciated in the world by the audience.

Guests could admire more than 270 cars displayed, colorful liveries and powerful race-ready V10-V12 engines. During this event, they were also able to vote the "best of the show" awarding one of the 2 rare Maserati MC12 joining this edition and among the only 50 samples produced in the world.

But this time Cars and Coffee raised the bar creating a wonderful Ferrari's big Five Line-up with the 288 GTO, F40 LM, F50, Enzo and LaFerrari which may be considered as iconic symbols of last ten years' motor world. Under a weeping willow participants could admire 4 Pagani Zonda, 2 of 4 driven by Horacio Pagani's children. On the lawn reserved for Porsche brand, an elegant Porsche 911 GT3 was exhibited together with all the different Porsche GT3 versions created so far, displayed as a wonderful rainbow-shaped line-up.

Several rare one-off cars were also present: among them the Mazzanti Evantra highlighted, which is the car produced by a clever Tuscan entrepreneur.

Lamborghini brand was very sparingly present, with all the range produced during the last years, except for one prestigious vintage 1070s Miura.



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To conclude, we would like to mention other cars displayed during this wonderful event: the F40, the Bugatti EB110GT, one McLaren 675 LT driven by Shmee150 and one 1950s Mercedes SL 300 Gullwing.

As in any Cars and Coffee edition, Brescia 2016 featured 2 main social events:

- In the morning participants were welcomed by organisers with an Italian-style coffee. Before having a chic lunch, they could share their impressions and experience, in front of breath-taking cars and colorful liveries displayed.
- In the early afternoon, cars' engines started to move towards Parco Giardino Sigurtà, crossing hilly landscapes and driving nearby the Garda Lake, finally welcomed and applauded by awaiting and unbelieving enthusiasts.

Cars were elegantly displayed inside the Parco Giardino Sigurtà in Valeggio sul Mincio, awarded as one of the most beautiful European park in 2015.

More than 25.000 people, holding cameras and smartphones in their hands, were waiting the convoy to encourage drivers to turn on their powerful engines and take photos or videos in order to evoke that unforgettable day.

*“Considering the participants’ satisfaction and enthusiasm and the great media coverage, we can definitely say that we broke every last years’ editions records. Of course, we are proud of what we realised so far, but now we are focused on the new challenges which are waiting for us these years. Our purpose is to increase our success”* - Francesco Canta and Gabriele Morosini, the event founders, stated.

**Video “Cars and Coffee Brescia, 10th April 2016“:** <https://youtu.be/EXWEpm1uwAY>

The 2016 Cars and Coffee season has just begun and very soon enthusiasts will live the same emotions and feelings we lived yesterday.

Indeed, within a month, there will be the second event of the year: The Cars and Coffee Rally, coming up for the first time: a dynamic experience as the result from many events involving hundreds of owners and prestigious sport and vintage cars.

A thrilling journey through some of the most beautiful roads in the world that this year will take you to discover colors and flavours of Tuscany and Emilia-Romagna.

This event will combine exclusive visits to ancient Baroque Palaces and today’s locations such as: Palazzo Albergati, the Pagani Automobili Factory, Pienza and the Val D’Orcia.

For further information, visit [www.carsandcoffee.it](http://www.carsandcoffee.it) and the Cars and Coffee social pages.

We also would like to thank our partners: Fideuram, Vodafone Automotive, Motul, Art Defender Motori, Coyote, Centro Porsche Brescia, Caffè Vergnano and Sparco.

*Photos: Francesco Carlo*



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## **Press Informations**

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## **Cars and Coffee is Social**

All informations and updates about Cars and Coffee Italy on:

**Website:** [www.carsandcoffee.it](http://www.carsandcoffee.it)

**Facebook:** [Cars and Coffee Italy](#)

**Instagram:** [carsandcoffeeitaly](#)

**YouTube:** [Cars and Coffee Official](#)